



## EXECUTIVE BIOGRAPHY

# Laura McGinn

As global senior director for **CSC's Digital Brand Services (DBS)** division, Laura is responsible for ensuring that all DBS service teams around the world are executing on the CSC Promise of delivering world-class customer service. Her role in this field is essential, as the industry is constantly changing and excellent customer service sets CSC apart from competitors.

Laura began her career with CSC in 2008 as a recruiter for Service, became a team leader for our Corporate and Legal Solutions division, and since 2010 has led the DBS Service organization through multiple acquisitions and global expansions.

Prior to joining CSC, Laura had over 20 years in retail management including 10 years as a district manager responsible for hiring, training, staff development, customer service, sales, and operations execution.

Laura is a member of The National Honor Society of Leadership and Success and the Delta Mu Delta International Honor Society. Laura has a BS in business with a concentration in organizational innovation, an MBA in global management, and is pursuing her doctorate in business administration at The University of Phoenix.



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